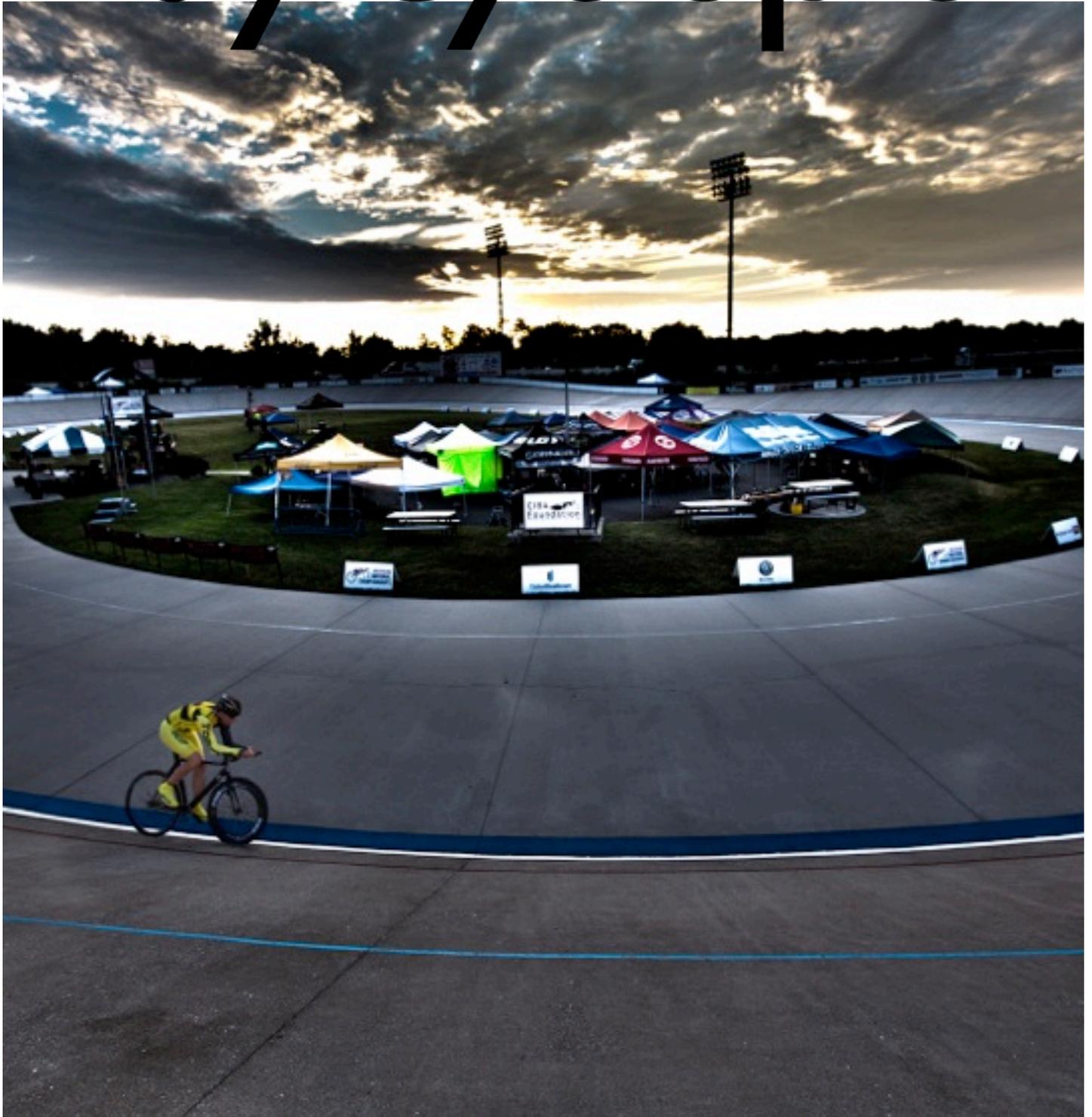


Indy Cycloplex







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A Letter from the Director



Midwest DEVO at the park and this year we hosted nearly 100 urban kids during our summer camps introducing them to bike safety basics as well as track, BMX and cyclocross cycling.

Marian University has been privileged to manage on behalf of the City of Indianapolis the Indy Cycloplex (formerly known as the Lake Sullivan Sports Complex), home of the Major Taylor Velodrome, since 2011. During those three years, we have revitalized the Major Taylor Velodrome, hosting national championship events there in 2011, 2013 and 2014. We have welcomed many new riders and large crowds to the classes, clinics, camps and races we have held there.

We also rebuilt the BMX track with the help of a group of dedicated volunteers, and held our first season of races there in 2014. We see riders as young as two years old learning about the sport, and families flocking to open track and race nights. We are supporting junior development teams, such as

We are working hard to expand the role the Indy Cycloplex plays in the revitalization of our neighborhood. This year, we inaugurated a Farmer's Market and an Urban Teaching Garden through a generous grant from the Fair Housing Center of Central Indiana.

As we have made enhancements to the natural beauty of the park, removing invasive species and creating areas for walking and other outdoor activities we have seen an increase in the number of walkers, running teams, birders and others who are simply enjoying the green space in an urban environment.

We are grateful for the many donors, volunteers, community leaders and others who have supported our vision for the Indy Cycloplex

with their time, talent and financial support.

As you explore the pages of this comprehensive summary report, I hope you come to see as I do what a remarkable, dynamic place the ICX is. We are dependent on new users, new donors, new volunteers — I hope you will support us in any way you can.

Thank you for your interest and investment in this truly special place.

Sincerely,

Dean Peterson
Director, Indy Cycloplex
Head Coach, MU Cycling



Indy Cycloplex at a Glance

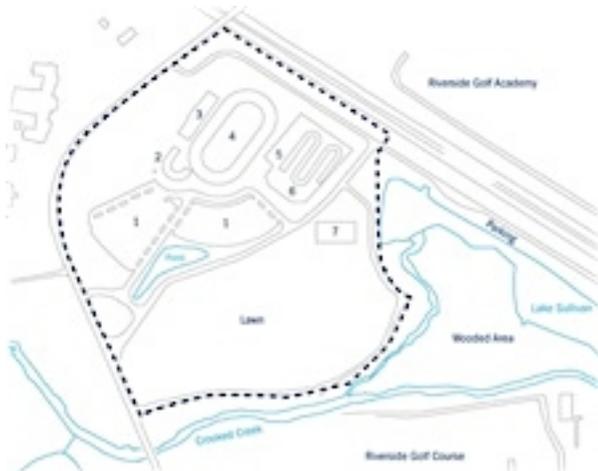
The IndyCycloplex includes the Major Taylor Velodrome(MTV), one of only a handful of professional quality velodromes in the U.S., a USA BMX approved BMX course which was rehabilitated in 2012, a skate park and an open field used in part for cyclocross training and races. A wetland/lake forms the eastern boundary of the property, and an asphalt road runs along the perimeter.

The park provides training facilities for the MU Cycling team and a venue for cycling races, training and programming for the Marian University community and the general public. Weekly programming, weekend competitions and national championships in cycling are all held here.

Located adjacent to the main campus of Marian University, the Indy Cycloplex acts as a hub for recreational cycling. It is easily accessible by bike to downtown Indianapolis via off-street bike paths or on-street bike lanes, and the Cycloplex’s ample parking availability makes it an ideal park-and-ride location.

Since 2011, Marian University has made major capital improvements to the Indy Cycloplex, including significant renovations in the offices, concession stand, bathrooms and public spaces, repainting all of the railings at MTV, and removing acres of invasive honeysuckle from the site. Other partners, including IPL and the City of Indianapolis, have provided in-kind support to repair and/or replace all of the park lights and repave the roads and parking surfaces. In all, nearly \$1 million in improvements have been made so far. Additionally, a bike repair and rental shop was created, and a race infrastructure was developed.

Marian also built a staff to manage the Indy Cycloplex, including Business Manager Julie Kukolla, Operations and Communications Manager Michael Kubancsek, and a team of student workers. Our website, indycycloplex.com, our facebook™ page, and Twitter™ account, @indycycloplex, provide timely updates about our activities.



Key

- 1. Parking lots
- 2. Offices
- 3. Velodrome bleachers
- 4. Major Taylor Velodrome
- 5. BMX track seating
- 6. BMX track
- 7. Skateboard park





Vision and Goals

VISION

Marian University is transforming the Indy Cycloplex into an international destination for cycling. As such the Indy Cycloplex desires to

- Be a leader in offering opportunities for experienced and novice cyclists to benefit from technological and scientific knowledge in cycling, health and fitness;
- Use the Indy Cycloplex to drive the development of our neighborhood and support the expansion of its social, cultural and economic capital;
- Provide a national example of a successful public-private partnership to manage the Indy Cycloplex/Lake Sullivan Sports Complex, a public park, including acquiring the resources to run the facility well and in the black.

GOALS

As it works to actively support Indianapolis' status as the amateur sports capital of the world, the Indy Cycloplex will

- Enhance and provide recreational, developmental, competitive and non-competitive cycling opportunities in central Indiana for all people at all levels and cycling/fitness interests
- Provide a vibrant dynamic park that invites all people to experience cycling at their own level of interest
- Renew the interest of cycling in the community through consistent, well-organized programming, and aggressive marketing to reach all potential participants. A special focus will be on encouraging young people to use the park through targeted presentations to middle and high schools and public rider development camps like the American Heart Association grant-sponsored BMX boot camp held in summer 2013.



Courtesy of Zipp



Track Cycling

The heart of the Lake Sullivan Sports Complex is the Major Taylor Velodrome (MTV). Built in 1982, the Velodrome has a rich history of hosting numerous national and international competitions, including the 1987 Pan American Games. The 333 1/3 meter track is smooth concrete with 28 degree banking in the turns.

After a period of heavy use throughout the 1980s, the MTV suffered an extended period of decline in both condition and public usage throughout the 1990s and early 2000s. Having formed a USA Cycling collegiate cycling team in 1992, Marian University recognized the value of the MTV and has since led the charge to resurrect the Velodrome as a part of the comprehensive Indy Cycloplex facility.

Since 2011, Marian University has offered weekly track cycling programming at the Major Taylor Velodrome from April through September. This programming allows new track cyclists to train with experienced coaches, and provides veteran track cyclists with opportunities to improve their skills and race against other competitors.

Friday night racing (“Fast Fridays”) is promoted to the public as a family-friendly spectator event with food trucks and concessions and a fun, non-competitive kids race. Thursday night racing (“Throw Down Thursdays”) allows newer riders a chance to compete, build confidence, and hone their skills. The track also provided a unique training facility for the Marian University track cycling team as they successfully defended their track national championship in September 2012 and 2013.

Participation in events and programs at MTV grew considerably in 2011 and 2012 and continued to thrive in 2013. In addition to these local races, MTV was host to the Indiana/Kentucky State Track Cycling Championships in 2011, 2012, and 2013; the 2012 USA Cycling Collegiate Track National Championships; a 2013 National Track Calendar race; and the 2013 USA Cycling Masters National Championships which drew the 2nd largest field of competitors in the event’s history. In the fall of 2014, MTV will again host the USA Cycling Collegiate Track National Championship.

	Total Track Riders
2011	406
2012	503
2013	965





Cyclocross

Prior to the construction of the Indy Cycloplex cyclocross course, those interested in cyclocross in the Indianapolis community had few options to engage in their adventurous, adrenaline-boosting pursuits. Taking a grassroots, underground approach, area cyclocross riders had to quietly adapt whatever usable space they could find, while popularity of the sport continued to grow.

Beginning in 2011, recognizing an opportunity to give Indianapolis’s cyclocross athletes a place to ride and compete, Marian University has annually rallied some of Indianapolis’s best volunteers to install and refine a course at the Indy Cycloplex. Led by Marian University student-cyclists, more than 1200 volunteer hours of course development and maintenance have been logged in the past three years.

The natural terrain of the park makes for a technical and challenging dynamic cyclocross course with varying options. From directional changes, to optional trail elements, the course can challenge riders at all levels and offer great racing. The cyclocross course now winds above and around the Major Taylor Velodrome.

Since 2011, the Indy Cycloplex has hosted training events and numerous races, including two or more regional races each season; numerous

cyclocross clinics; and the Ohio Valley Cyclocross Season Finale in 2012. The Indy Cycloplex cyclocross course is one of only a few in Indiana and one of only a handful of cyclocross-specific parks in the United States. Interest and participation in cyclocross are growing exponentially. Further, this cycling discipline attracts large audiences—and Marian’s events at the Indy Cycloplex have too!

The cyclocross course also provided a unique training facility for the Marian University cyclocross cycling team as they won collegiate cyclocross national championships in 2012 and 2013.

Further, in 2012 and 2013, the Indy Cycloplex hosted the Zipp Superstar Cyclocross Clinic, which draws national and international cyclocross stars sponsored by Zipp Speed Weaponry to the Indy Cycloplex to offer cyclocross skills clinics to local cyclists as well as an autograph session.

Marian will continue to make improvements to the cyclocross course. Plans include continued removal of invasive honeysuckle, creation of permanent stairs which also serve as garden boxes. the construction of a strategically located flyover, and development of a sand pit to add a high level technical obstacle to the course.

	Cyclocross Participants
2011	207
2012	563
2013	613





BMX, Mountain, and Road

There was a time when the Lake Sullivan Sports Complex saw large regional and national competitions at the BMX course, but a lack of resources and upkeep forced that part of the facility into deterioration over the course of three decades.

Attempts were made over time to bring the course and BMX racing back to the park, but despite the time and effort spent by parents, kids, and others, the track's use and condition continued to decline.

When Marian assumed operations at the ICX, it included a national-caliber BMX track which was idle and covered in weeds and debris. In 2012, working with the local vibrant BMX community, ICX staff and other volunteers, Marian rebuilt the BMX track to a national competitive standard. During the late summer and early fall, Marian hosted several open track nights, allowing riders to become familiar with the track and facilitating the settlement of the track itself. Also, the Marian University BMX cycling team used the track for training as they prepared to compete in the first collegiate BMX national championship in Phoenix on March 2-3, 2013, which they won.

In 2013, Marian hosted weekly events at the BMX track, including training races and skills clinics. In the summer of 2014, Marian will host a BMX Boot Camp which will be open to the community. This program is being made possible through a grant from the American Heart Association.

Going forward, Marian intends to bid to host the USA Cycling Collegiate BMX National Championships at ICX within the next 3 years. Track improvements will continue, too, including the construction of a viewing platform and the development of a comprehensive landscape/planting plan.

Efforts are in place to increase the ability of the Indy Cycloplex to serve as a key venue for Mountain and Road Cycling events. In 2013, the Indy Cycloplex hosted its first two collegiate mountain bike races, and once again served as the host site of the Annual Midwest Cycling Classic Criterium, now in its 17th year.

	BMX Participants
2011	0
2012	38
2013	157





Courtesy of Zipp

Community Development & Engagement

The Indy Cycloplex serves as a community gathering place, hosting special events, charity events, neighborhood meetings, etc. Beginning in 2011, Marian University has hosted several community events at Indy Cycloplex, most notably the annual Pedal for Peace fundraiser, which attracts 200 cyclists to the Major Taylor Velodrome. Also, the board of the Central Indiana Bicycling Association (CIBA) meets at MTV quarterly, and a local OASIS group meets there too.

On January 1, 2012, the park was the host for the inaugural Mayor's Polar Bear Pedal. More than 700 cyclists stopped at the Indy Cycloplex for a break and a cup of hot chocolate at the mid-point of the cold weather ride. In June 2013, the park hosted the Major Taylor Wellness Ride sponsored by the Indiana Black Expo and Novo Nordisk.

The park has served as a key work site for the Pro-100 (now TeenWorks) program in 2011, 2012, and 2013. Funded by The Glick Fund and managed by the Children's Bureau, the program offers employment and enrichment opportunities to underserved Marion County youth during the summer. Marian University has been a Pro-100/TeenWorks partner for several years in the Nina Mason Pulliam EcoLab. In 2011, this partnership expanded to the Indy Cycloplex where students worked for 7 weeks removing invasive honeysuckle from the property. At the end of the summer session, all of the students are given the opportunity to ride on the Velodrome, coached by Marian University cyclists and head coach and Indy Cycloplex Executive Director Dean Peterson.

Marian University chose the Indy Cycloplex as the site of its first Indy DO

Day project in 2013. More than 100 faculty, staff, and students participated in efforts to further restoration and beautification of the park. The success of the project has given rise to plans to repeat this activity in 2014.

In 2012, Indy Cycloplex hosted two days of team building exercises with students, faculty, staff and volunteers from Providence Christo Rey High School (PCRHS) prior to the opening of the school year. Indy Cycloplex staff also helped PCRHS develop the first high school cycling program in Indianapolis. Focused initially on cyclocross, a few of the PCRHS student cyclists participated in the cyclocross races at Indy Cycloplex in 2012. In 2013, several area schools chose the Indy Cycloplex as a field trip destination and partook in venue-specific demonstrations and a history lesson about Marshall Major Taylor, the velodrome's namesake.

For several years, the Indy Cycloplex has been the host for the Indiana Sports Corporation's Corporate Challenge in Cycling. Assisted by members of the Marian University Cycling team, Indy Cycloplex staff and volunteers, more than 300 community cyclists used the Indy Cycloplex as the starting and ending point for the annual time trial event.

In 2013, the Indy Cycloplex was chosen as a program partner for WFYI's Spirited Chase event, "Risky Thinking."

With the support of a grant from the Fair Housing Center of Central Indiana, during 2014, Marian will begin development of a farmer's market and urban teaching garden, as well as a summer biking camp for neighborhood youth aged 5-13.





The Future of the Indy Cycloplex

IMMEDIATE PLANS

In 2014, Marian University will continue to offer a variety of programming at MTV to appeal to cyclists of all abilities. Throw Down Thursday and Fast Friday Races will provide opportunities for competitive cyclists of all levels to race at MTV, and will offer spectators a unique, family-friendly experience featuring concessions, food trucks and Indianapolis' own Sun King beer. More track 101 classes will be offered to increase the number of intro level and junior riders, and the number of racing nights will increase as well.

Regional clinics will be offered over the course of the cycling season. In 2014, Marian University will host a National Track Calendar event in June and the USA Cycling Collegiate Track Cycling National Championships in September, with an expected field of more than 200 riders during the week-end event. Marian expects to continue to host one national track cycling championship each year at MTV.

Marian University intends to utilize private funds to add approximately 100 meters of road parallel to Cold Spring Road to complete an interior road cycling course at the Indy Cycloplex. With this addition, Marian will be able to host weekly public criterium events for the cycling community.

In 2014, Marian University expects to host two major cyclocross racing events, with more than 750 expected participants from Indiana and the surrounding states, creating large fields of riders in all male and female

categories: juniors, masters and elite. A training series for riders of all abilities will be offered throughout the season.

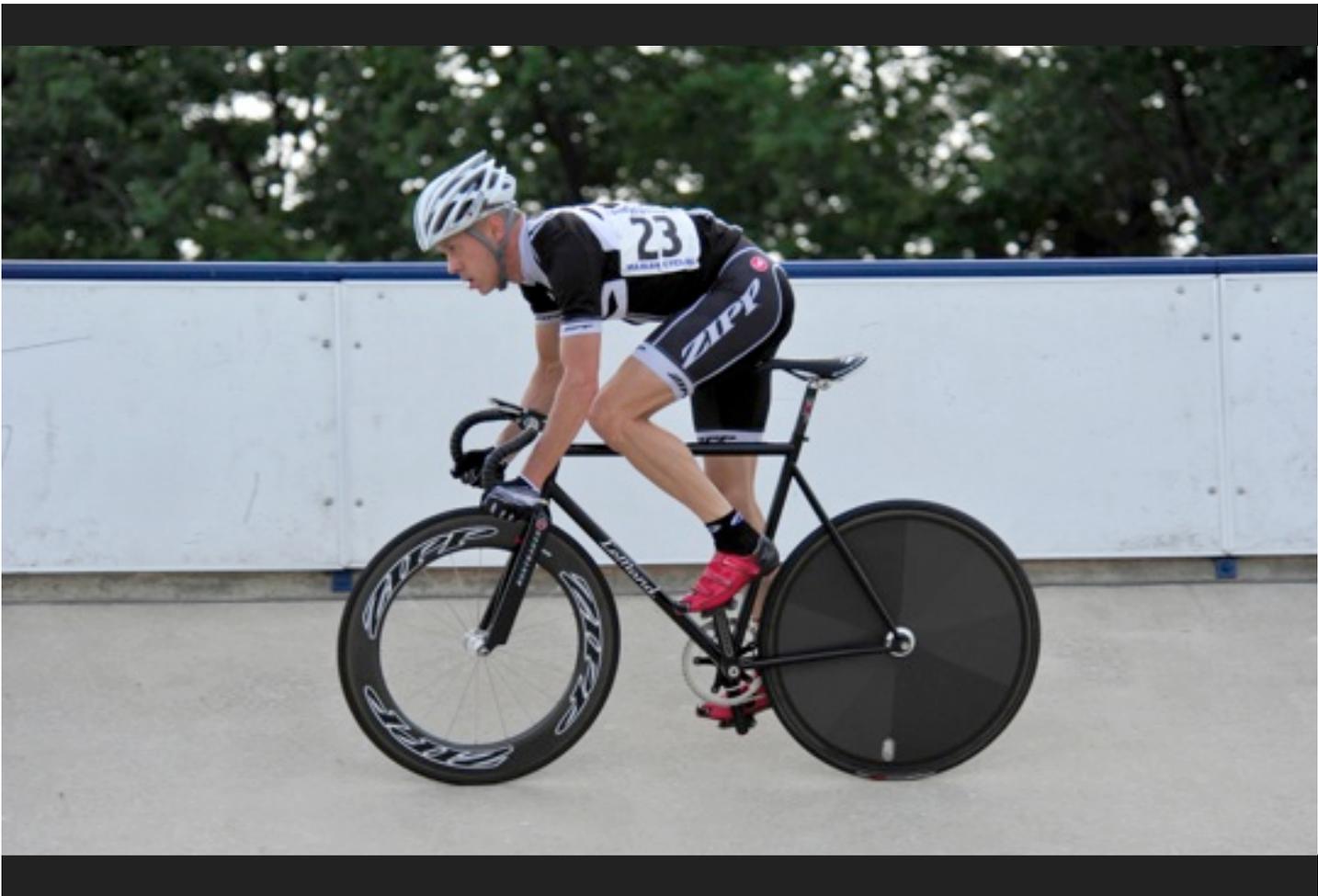
Marian will host weekly events at the BMX track, including training races and skills clinics, and will host at least 2 regional races during the 2014 BMX season. Also, Marian intends to bid to host the USA Cycling Collegiate BMX National Championships at the Indy Cycloplex within the next 3 years. Track improvements will continue, too, including the construction of a viewing platform, and the development of a comprehensive landscape plan will increase opportunities for mountain and road cycling events.

LONG-TERM DEVELOPMENT

On-going attention will be given to the further rehabilitation and restoration of the Indy Cycloplex as well as to essential maintenance and improvements to individual cycling venues. With generous donor support, Marian University will have the resources available to not only continue its honeysuckle removal efforts but also install critical aesthetic and technological elements that will increase functionality of the park, enhance civic pride, and ensure greater spectator enjoyment.

Further, Marian will continue to seek opportunities to leverage the Indy Cycloplex as a community resource, exploring opportunities to promote healthier daily living among our central Indiana neighbors and create a central gathering space for community developments and initiatives.





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